

## YACHTING AS ONE OF DEVELOPING NICHE TOURISM INDUSTRY

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**Introduction.** Yacht tourism one of the most developing niche tourism sectors around the world. Yacht tourism is a type of tourism that generally consists of yachters, yacht building industry, marinas and yachting companies. Yacht tourism allows tourists to explore new places, discovered new things, and soak them self in different cultures. Yacht tourism is well suited for people who are passionate about cruising, travelling and leading an elegant lifestyle.

Yacht tourism is probably the most interesting form of tourism. This stems from the fact that not only are the exotic destinations of interest, but also the mode of transport, which has a lot of romance attached to it. Yachting tourism is the perfect family vacation for those who can afford it provides a lot on a single platter.

Most luxury yacht tours offer water sport activities, fine dining experience, the chance to visit breathtaking islands and fun activities such as fishing and swimming. Thus, one can have a variety of experiences when on yachting tourism.

In the chain of goods and services necessary to allow the consuming public to enjoy boating, marinas are the absolute focal points. Without them, use of the water would be severely limited and enjoyments even less. Yacht tourism is a recreational tourism product which gives chance to explore the underwater archaeological ruins and the attractive natural panoramas of the bays and the islands. Yachting pulls the people off the crowd and noise of the city and makes people relax and refresh by fishing, swimming in the beautiful calm sea and scuba diving. It is not right to see the yacht tourism as a sea basis, because while yachting the tourists would also like to visit the shore towns, cultural and historic places and go shopping, interact with local people. Today, recreational boating around the world is enjoyed in many different ways: deep sea cruising, inland river and canal boating, offshore fishing, water skiing, jet skiing, canoeing, and kayaking and rafting, among others.

What are the yachts? Yachts may be compared as luxury mini hotels in water. They are complete with everything needed for the recreation of tourists to which is added the condition of full freedom and autonomy. They have a comfortable lounge, which can deploy all participants in the trip and several cabins with individual bathroom. So the deck is designed so that it can provide maximum comfort and security.

Many yachting tourism companies have sprung up that boast of providing yacht vacations and yacht charter for a price of one's choice:

- for example, a yacht without a crew and captain, also known as a bareboat charter will cost you less compared to a yachting vacation with crew also known as crewed character.

- Similarly, a yachting tourism expedition aboard a mega yacht or a luxury yacht is bound to cost more on a basic yacht.

There are various types of yacht available to charter for yachting vacations. These include motor yacht, luxury sailing yachts, luxury motor yachts, mega yachts and so on.

**Conclusions.** Today yachting has a great success in tourism industry in the world. Tourists with different social income can afford to try yachting. Yachting tourism, being a part of marine tourism, tends to play a part in the tourist activities and provides important resources for the general economy.

#### **References:**

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