

## **Tourism as an Important Part of Human Being**

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**Introduction.** Today tourism has become an integral part of human life and existence on the whole, because it has penetrated into all fields. It's everywhere: in art, politics, economics, trade and science.

**Materials and methods.** Common methods of tourism coincide with the scientific research methods. Such methods as theoretical and empirical research. The research activities of tourism are based on a set of principles - common, basic provisions, which, on a base of knowledge of scientific laws, formulate requirements that ensure success in achieving the goal.

**Results.** Modern tourism is a phenomenon whose impact significantly affects the political, economic and social life of the country. The Law of Ukraine "On tourism" declared this area of priority branches of economy of the state. Tourism stimulates the development of most sectors of the economy industry: agriculture, transport, economics, telecommunications, trade, catering, housing and communal services, provision of public services, culture, arts, sports and more.

Today, the existence of modern man is almost impossible without traveling, without the constant movements that begin within the metropolis and ends up a world tour in a variety of conditions - from extreme to Ultra-comfortable. Today it is hard to imagine life without travel related occupational, recreational, with the search for new sensations and many more aspects of human existence. This desire to travel has not only objective reasons due to the peculiarities of modern civilization. One reason is related to the deep existential basics of life and the tourist "boom" observed by us in the second half of the twentieth century, is of great socio-cultural study.

Tourism as a specific type of activity covers many industries, starting from construction and finishing transportation. The potential of any business is the economically active population - the population that produces goods and provides a variety of services, including tourism product. So employment in the tourism sector in Ukraine is very important nowadays.

People travel on business, for pleasure. Traveling inspires us to write, travel for love but eventually travel is learning. It is the pursuit of a million ideas and the realization of one. It is rekindling the latent childlike inquisition that resides deep down in the pits of our minds, hidden under the veils of our daily abstractions. Traveling is the consequence of a restless mind. We travel because our life is defined by experiences. The greater the number of experiences, the better that definition of life becomes. For the sake of a definition, we travel.

**Conclusions.** Tourism has experienced widely growing to become one of the fastest increasing economic sectors in the world. With tourism individual carry over various cultural concepts of other cities or countries where they visit. Tourism can provide indirect employment to the community. It has also a social benefit that it can bring a real sense of pride and identity to communities and encourage the preservation of traditions.

### **References**

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