

“Yagotynsky Butter Plant”: the Production Process and Significant Problems

Maria Verzhaska, Maria Molozhon

National University of Food Technologies

Introduction. "Yagotynsky butter plant" is one of the largest producers of dairy products. Since inception (1956) it produces dairy products, which is estimated by the highest grade. This is a truly unique production. It was the first in the region to be awarded the State quality mark. Today “Yagotynsky Butter Plant” manufactures 36 kinds of dairy under TM Yagotynske: butter, milk, sour cream, kefir, ryazhenka, thermostatic dairy products, soft and cottage cheese, yoghurts, know-how of the enterprise – drinking zakvaska with and without fillers, and well as new items: functional fermented dairy product Gerolakt, Cocoa with Milk, Big Milk and Big Kefir. More than 900 people work at the plant.

Materials and methods. To conduct this research the number of general and special methods was applied namely the methods of systematization and analysis of a number of statistical data about the company functioning in the recent years. In order to improve product quality, “Yagotynsky Butter Plant” was equipped with modern high-tech machinery of the closed cycle from world manufacturers, which excludes direct human intervention in the production process, starting from raw materials intake to packing end products. This ensures the safety and quality of the product.

Result and Discussion. Having analysed the operation of the plant it is possible to state that today the products range of the company offers consumers the range of choice depending on their preferences. Production processes, by which the objects of labour are transformed into finished product, are basic and form the main production. Finished products are sold within the district, region of Ukraine. Customers are wholesale buyers and small businesses. The dairy industry currently has developed significantly. In the sales market, buyers are offered a wide range of quality dairy products in packages. Products are made of the highest grade and are in high demand among consumers, as evidenced by the orders for production and sales. The plant produces products for children also. Branch of Yagotynsky butter-processing plant «Yagotynske for children» — is a unique for Ukraine separately built specialized plant producing milk products for children. The new plant is equipped with the most modern equipment of leading producers from all over the world. The plant produces a full range of dairy products for children from 6 months under the trademark «Yagotynske for children». The products of TM «Yagotynske for children» contain nothing, but natural farm milk, bacteria ferments and fruits. Therefore, the consumer has a wide range of products. But the enterprise is affected by a number of negative factors.

Significant problems that affect the activities of “Yagotynsky butter plant”:

1. Needs for raw milk.
2. Sale and distribution of the finished product for profit.
3. High prices of energy, packaging and other materials that affect the cost of production.

Conclusions. Analysis of “Yagotynsky butter plant” demonstrates that the current management approach has allowed creating a successful and diverse company. The company carries out a number of operations to solve problems: the introduction of a new activity – passenger transportations, improvement of the management structure, the introduction of the post of services Manager with relevant duties. “Yagotynsky butter plant” is highly appreciated at the national level, has many awards and diplomas.