

INNOVATIONAL TENDENCIES OF TEACHING PSYCHOLOGY IN TECHNICAL UNIVERSITY

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The innovations are always presented by the teachers in the higher educational institutions. Psychology is a science, which is included in all spheres of life and human activity. That`s why, it is studied by students of economic, technological and technical specialities. Psychological knowledge develops together with society and all the world sciences.

According to the opinions of the practitioners of enterprises, the National University of Food Technologies is a leading university, which each year is in the Top-20 of the best Ukrainian universities. It has a lot of necessary specialities, such as **Food Technologies, Applied Mechanics, Machine Building, HR Management and Labour Economics, Thermal Power Engineering, Energy Machine Building, Power Engineering, Electrical Engineering and Electromechanics.**

A few years ago the National University of Food Technologies launched the English-learning project, the integral part of which is teaching the course of "Psychology". In order to improve the efficiency of the future personnel's of the food industry enterprises` training, the priority task of the educational process in English, from the professional psychological point of view, is its proper organization. The teaching of the course "Psychology" at the university requires from the teacher the fluency in a foreign language (for example, fluent English), including professional vocabulary, a high level of concentration and adaptation to the new conditions of educational process, focusing attention on the lessons in English to Ukrainian and vice versa. In this context it is necessary to define the basic requirements of the educational process in English; that we can divide into the following groups:

1. Informational-technological - because not all the students have the same level of language preparation and the rate of educational material assimilation, it is necessary to develop and implement multimedia lectures and practical exercises to ensure maximum understanding and competent reflection in the summaries the new English-language professional vocabulary.

2. Organizational, the main of which is scheduling the lessons. Educators should have "a day of teaching English", that, from the professional psychological point of view, is favourable to optimize the quality of the educational process, because it minimizes errors of teaching, associated with switching attention from the lessons in English to Ukrainian and vice versa, and fatigue, that can appear more likely.

3. Time management: during the process of planning the pedagogical load it is necessary to provide time to prepare for the lessons in English twice as the usual hours, because such training includes not only general measures, inherent in the pedagogical process and selection of training material, its translation, development of the new professional vocabulary and adaptation to the level of communicative competence of students.

4. The group - there is the concept of "psychotherapeutical group" in psychological science. It is the group, the aim of which is to modify behaviour: self-knowledge, self-improvement. One of the features of this group is its size: 5-10 members of it. The scientists-psychologists proved, that this quantity of the group members is the most facilitative for the positive impact and, consequently, for learning process, which, in turn, allows the teacher to pay great attention to the development of knowledge, skills and abilities of each student.

5. Psychological: on one hand, teaching students the discipline "Psychology" is an opportunity to get a new teaching experience, on the other hand - this extra load, uses a completely new professional, psychological and also linguistic knowledge, and requires the significant intellectual efforts from the teacher. So, it is necessary to consider the following professionally important features of the teacher: positive motivation; flexibility of mind; stressability, because the new educational situation of teaching English is a

stress, though with a positive character - eustress; the ability to adapt the training material to the level of students' perceptions.

6. Professional: the main condition of teaching for students the discipline "Psychology" in English is the educational process, realised by the teachers with higher psychological education and the experience of psychological and educational activity, because the specialists without special education cannot convey all the depth of the knowledge on such professional level as specialists-psychologists [3].

It is necessary to be noted, that teaching in university the discipline "Psychology" in English is a factor of teacher's Certification training, because it requires constant individual and professional development.

Therefore, teaching the psychology by professional psychologist with basic education is very important in every university, both classical and technical.

We can also apply the knowledge of psychology for the purpose of social and psychological adaptation and further professional development of student's groups, such as team-building. As we know, forming a team or team-building is a common phenomenon in modern companies. Its purpose is usually the introduction of all members or only new employees of the newly created group, to achieve cohesion and as a result, productive interaction, that is expected from the team members at the end of training sessions. From our professional psychological point of view, during the educational process in the university, we recommend to take into account individual psychological characteristics of team members at the stage of the planning to form a students' group as a team, so that the direction of psychological work will match all the psychological preferences of students. In this case, the events will be accompanied by a positive attitude and will bring psychological benefits not only for the student as an individual, but also for the all members of the educational process in the university in general. However, it is necessary to take into consideration that certain categories of students, such as introverts or people with dystymic, pedantic, anxious accentuation of personality may refuse to participate in collective activities. That is why it should be conducted during the process of teaching psychology, by a professional psychologist, who understands the deep essence of psychological characteristics of each student. These events should be applied gradually, the most productive option, in our view, will be to realize it for students in the learning process, for example, in the context of optimizing the food culture, including forming positive eating habits. As a well known fact in psychology is an opportunity to form a habit, both positive and negative for twenty one days, and fix it within sixty six days. In the same way flows the forming of eating habits. We must note, that, generally, positive habits form by concentration, motivation and willpower of the personality.

The significant role in the food culture plays special holidays for the food industry, such as Coffee Day, which is popular among the Japanese people, World Festival of Porridge, World Chocolate Day, Apples Day, etc. During the celebration the forming of positive eating habits is much easier, while the attention of the students is concentrated on having fun and entertainment and not

on educational component, which has latent character. So, it is possible to provide gradually the necessary vector of process of forming eating habits of students and reveal previously unknown side of their future career in a game form. The cognitive interest, which is accompanied by positive emotions, facilitates the positive attitude of young people to future profession, effective learning of educational material and stimulate the growth of successful education level of students at the university.

The introduction and systematic holding of holiday events, dedicated to the study of food products, will promote healthier lifestyles among young people. On the other hand, it will lead to the actualization of the students their own professional knowledge, skills, and as a positive result, professional development of future specialists of the food industry [2].

We consider as necessary to note the role of teaching psychology in technical university, which allows students to understand better the educational material of professionally oriented disciplines and to become competitive specialists in future. Thus, it is realised not only by the presence of special knowledge in technical disciplines, management, personnel management, marketing, and also the necessity of having the psychological knowledge for the future managers and enterprise employees. This thesis also is confirmed by the conclusions of experienced specialists in various fields of food industry, which all come to a common point of view: not only the manager of the company, but also technologists, engineers, constantly working with people must have psychological knowledge and skills. The professional psychologist, during the process of teaching psychology, represents the link, which promotes the development of constructive interaction between teachers, university and students, including their psychological compatibility and realizing the positive aspects of personal and professional characteristics.

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