

## **"PSYCHOLOGY OF FOOD INDUSTRY CHIEF" AS A FACTOR OF EDUCATIONAL SOCIALIZATION OF FUTURE TECHNOLOGISTS**

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Rudyard Kipling's famous phrase is: "Education is the greatest among the all goods on Earth, but only when it has the highest quality. Otherwise, it is completely useless". In our opinion, this statement is particularly relevant for the current educational conditions, especially of modern specialists of the food technologies.

In our previous scientific psychological studies, we have determined that the educational socialization of students is the learning of the competences, which are necessary for their future professional activity. From the position of perception the norms and values, operating in society as a whole and the corresponding professional environment, it is the adoption of certain social roles, meanings and values [1, 29].

So, in connection with the modern educational requirements of food industry technologists, the author, associate professor Nataliia Chuhaieva, in April 2017, has created the academic discipline "Psychology of food industry chief", which is an innovative, original course. During the process of consultations with the heads of the educational scientific institutes and faculties of the National University of Food Technologies, priorities for the learning process of future specialists in the food industry were set. According to that the topics of lectures and practical classes of "Psychology of food industry chief", specially adapted to the needs of technologist students, were developed.

"Psychology of food industry chief" is aimed at the formation and development of professional competence of food industry chief and allows future technologists to understand the educational material of professionally oriented disciplines deeper.

In accordance with the approved procedure for the free choice of disciplines from the cycle of humanitarian and economic training, "Psychology of food industry chief" was presented by the author, associate professor Nataliia Chuhaieva, for the students of the second year of specialty 181 "Food Technologies" and, as a result of voting in the Moodle system, was chosen by 51 full-time student and 26 students of correspondence form. It should be noted that in correlation to the total number of the Educational Scientific Institute of Food Technologies second-year students, it includes about one third of young people studying on a full-time educational form, and absolutely all students of correspondence form.

Therefore we can make the reasonable conclusion that the learning course of "Psychology of the food industry chief" was chosen by the working experts, who have professional experience in the food technologies sphere and those young people, whose future goal is to have psychological knowledge how to be the chief of the food industry.

As the students of the second year of full-time education studied the discipline "Psychology of the food industry chief" in the spring-summer semester of 2017-2018 educational year after learning practice at food enterprises, we considered to connect the actual theoretical material and cases, from the modern professional life and activity of food industry technologists, in the pedagogical process. According to the students' opinions, they have become able to find answers the practical professionally oriented questions, have deepened

understanding the importance of their own profession and the responsibility for the food products' quality; also they have realized the necessity of their own further social and educational development in order to become a successful chief of the food industry.

The high assessments of our work, obtained from the students after the studying the discipline "Psychology of the food industry chief" allowed us to speak about our positive pedagogical experience of implementing this innovative course.

At the same time, students express a wish to continue studying "Psychology of the food industry chief". They consider the amount of educational hours as insufficient, because it consists of 16 hours of lectures and 16 hours of practical classes, allocated for mastering the knowledge and skills in so necessary, in their opinion, subject.

Also, among the proposals of both future and working technologists, is determined the need to study psychological disciplines in each educational year, starting from learning the general course "Psychology" on the first course, continuing on the second year acquiring the knowledge of "Psychology of the food industry chief".

In this context, it is worthwhile to recall that educational socialization is effective if the student forms the acceptance of the social role of a personality oriented toward learning and professional training [1, 15].

Thus, the educational and professional development of future employees of the food industry should be comprehensive, involving knowledge of specialized disciplines and psychology, taking into accounts the specialization of professional activity. Consequently, only highly skilled professionals with professional experience and knowledge in the sphere of psychology must teach the young generation of food technologists.

Summarizing our statements above, effective educational socialization of future technologists includes required studying of psychological disciplines, particularly, "Psychology of the food industry chief", because during the acquiring knowledge of it, there is a gradual acceptance of the social professional role of the food sphere worker, which can potentially develop the psychological qualities of the successful chief of the food industry. The study of "Psychology of the food industry chief" improves the learning motivation and understanding the importance of future technologists' professional career.

### *References*

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