

Recreation and Tourist Potential of Volyn Region

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Introduction. The recreational-tourist resources and establishments of the sanatorium-resort complex of Volyn region have been considered, the historical and cultural objects and place of the nature reserve fund are characterized.

Materials and methods. After research of statistical reports on ecological, socio-demographic state and infrastructure of territories and the study of the recreational and tourism resources of Volyn region we may claim that it is an important prerequisite for planning the tourism industry not only on a regional scale but also on a national scale.

Results and discussion. Due to the presence of tourist resources, which were of small anthropogenic influence and well preserved recreational territory, Volyn region is one of the promising regions of Ukraine for the development of tourism and recreational industry. The region has a favourable climate, a powerful hydrographic network, forests with high recreational properties and high attractiveness, flora and fauna, therapeutic peat muds, spring mineral waters of four types, reserves and quality of which can provide more intensive resort development, and tourist destinations. All this creates the necessary prerequisites for the organization and functioning of health-improving, cultural-cognitive, beach-bathing, green, sports, and other types of recreational activities.

On the territory of Volyn region, there are historical and cultural resources. There are 1,535 monuments on the state register, including archaeology monuments - 150, histories - 860, architecture and urban planning - 492, monumental art - 33 monuments. In total, there are 206 monuments of national history and culture, and 1,329 are of local importance.

There are two historical and cultural reserves in the territory of Volyn: Lutsk historical and cultural reserve and Ancient Vladimir.

For more information concerning the nature reserve fund of Volyn region, it is important to note that as of 2020 there are 388 objects of the nature reserve fund in the territory of Volyn region, 27 of which are of national importance, 361 are of local importance. There are three national nature parks in the region, namely: Shatsky National Nature Park, Pripjat-Stokhid National Park and Kivertsi National Park - Tsumanska Pushcha.

The network of establishments of the sanatorium-resort complex of Volyn region in 2019 consisted of 73 units, of which: six health resorts and boarding houses, one rest house and 66 units - bases and other rest establishments. Mother and child sanatorium of Kivertsi district, "Turia" of Kovelsky, sanatorium "Forest song", boarding house "Shatsky lakes", which operate in Shatsk district are well-known in the area and in Ukraine.

Conclusions. Therefore, this area has the potential for tourism development. But to develop the tourism industry in this area more efficiently, it is necessary to create a modern competitive product, to organize an effective system of measures for its promotion in the domestic and international markets, to work on the development of tourism infrastructure. It is necessary to ensure the training of qualified personnel, to create a tourist and recreational service system at the level of European standards and to attract foreign investors for the development of tourism in the Volyn region. Due to such steps, tourism can become one of the leading profit areas and the basis of economic development of Volyn region.