

Providing of financial and economic security for Ukrainian dairy industry enterprises.

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The article describes the current problems integration of Ukrainian dairy enterprises to foreign industrial markets, including the EU market. Highlights the challenges are: the need to protect domestic producers of milk and dairy products at the national level and the features of the formation mechanism of financial and economic safety of the enterprises of the dairy industry.

At the current stage of Ukrainian producers of milk and dairy products are affected by the world's major trends: internationalization, globalization and international economic integration.

On one side, integration processes can positively influence the development of the dairy business: Ukrainian producers will have access to the raw material of higher quality, more advanced technologies. This will allow our manufacturers to produce higher quality products with higher value added products, which in the future will contribute to the reorientation from the the current commodity exports to the export of finished dairy products.

On the other side, there are some problematic aspects, which are related to processes of globalization and integration of Ukraine, namely:

- 1.Firstly, the assessment of the structure of exports of dairy products confirms that the share of exports in the total volume of milk production is insignificant size: 7% of the total milk production.
- 2.Secondly, there are relatively high risks for processing enterprises in relation with access to the Ukrainian market of powerful European competitors with high-quality dairy products.

These risks are lead to the need to protect domestic producers through the development of systems of financial and economic security.

KEY WORDS

Economic integration, globalization, finance and economic security, the dairy industry, the quality of dairy products.

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