

What is Sport Tourism ?

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Introduction.

Many people wonder what sports tourism is. Sports tourism is traveling from one region, country, state, etc. to another in order to watch a sports competition or game. While sports tourism has not always been extremely popular, during the recent decade the amount of people attending out of area sporting events has drastically increased. People are now traveling far and wide just to attend their favorite events, and it is no wonder as to what has encouraged the sudden spike in popularity.

While the technological advances in recent years may not have appeared to make a huge impact on the sport industry, they most certainly have. Due to the availability of buying sports tickets online through various admissions sites, people now have access to multiple resources that were not available a decade ago. People are also more aware of when and where the games and competitions will take place in advance, so they are more able to prepare for the cost and time that is needed to be able to attend the events. Sports tourism has not only managed to find a place in the technological industry, but it has increased because of it.

The types of sports tourism consumers vary from sport to sport. The most generalized statistics are that most sports tourists are males between the ages of 18 and 34, and they are in the middle-class economic groups. Delving deeper into the study will help to get a more accurate statistical rank on class, status and age. For example, cricket and rugby fans are generally older and have more disposable income than basic football and basketball fans. While different sports have different sports tourism consumers, all sports have taken a popularity increase in recent years.

Sports tourism is not difficult to figure out. Sports tourism is the act of traveling from one location to another with the goal of being an audience member to a sports competition of any kind.

Conclusions

While sports tourism has gained popularity in recent years, one must stop and consider what it really is and why it has become so popular among the sports fan crowds. Not only has it managed to steadily increase each year, but it has also taken a spot among the top reasons for traveling and vacationing. It appears as though more and more people are using their well-earned vacations to see their favorite players in action. So, what is sports tourism? It is to see a competition up close and personal. For example, Top sport events of the world 2014: Aintree Grand National, April; The Masters Tournament, April; Kentucky Derby, May; Monaco Grand Prix, May; The World Cup, June-July; Wimbledon, June-July; Tour de France, July.

These are just a few to choose from – but with any one of them, you surely won't be disappointed if you can be there.

References:

1. "The Road to Travel: Purpose of Travel." University of Florida, College of Liberal Arts and Sciences. (Compilation for History 3931/REL 3938 course.) Accessed July 2011.