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69. Food industry in Ukraine: problems and prospects of development

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Introduction: Food industry has always been considered a priority for Ukraine and strategically important sector that can provide not only the needs of the domestic market, but also occupy an important place among the leading countries in food production. Availability of food, the quality and sustainability affect the level of food security, ensure social stability.

Compliance with international standards can only be achieved if industry transits to an innovative model of development and active implementation of modern technologies of food production. Therefore, the issue of improving the functioning of local food businesses identifying threats and potential growth of the industry as well as improvement in the quality and competitiveness of domestic food is extremely urgent.

Food industry unites dozens of industries, the main of which are: sugar, milk, oil and fats, bakery, confectionery, meat, alcoholic beverages, ect. Like any other industry, it has certain features. In particular products produced by food enterprises relate to essential commodities and therefore they are in constant demand (half the budgets of domestic households are spent for food). The industry has close integration connections with agriculture and thus improvement of efficiency of enterprises that belong to it is impossible without solving the problems existing today in the livestock and crop production.

Resources and methods: The methods used to solve given problem are as follows: system analysis and synthesis and deduction method.

Results: The importance of the industry for the economy of our country is specified by its proportion in the total production and sales of industrial products, export potential and tax revenue that it provides. In 2011 the food industry ranked second in terms of sales. Its share was 16% [3].

The most negative aspect is the strong tendency to decline in their production. This is associated with low levels of demand as far as incomes per capita of more than a third of households in the country do not meet even the minimum subsistence level and with the lack of a systematic approach to public policy to ensure sustainable and efficient growth of the industry [5, p. 163].

The highest rate of decline is typical for the production of meat and dairy products, butter, cheese, flour, bakery products. For example the production of beef and veal (fresh, chilled and frozen) in 2011 was 81,3 thousand tons which was only 42.1% of the 2005 level. During 2005-2011 the production of dairy products fell by 5%, and butter and cheese - 35% [3].

Share of loss-making enterprises of the food industry was 33.2% in Ukraine in 2007 while in 2010 41.1% of the industries ended the year with a negative financial result.

If we analyze the causes that hinder the implementation of innovation in the food industry it can be concluded that the most significant among them are: lack of funds to implement innovative projects, high innovation costs for technical equipment and highly qualified staff salaries, lack of guaranteed fast recoupment of these costs.

Conclusions: To summarize the above stated I would like to reiterate that the food industry plays a very important role in the economy of our country. And despite the existence of many problems the industry can and should be the leading sector of the national industrial output.

For this purpose it is important to address a number of important tasks such as:

- speedy implementation of comprehensive modernization of food production, introduction of the latest achievements of science and technology into the production process;

- increase of investments in this sector, the introduction of resource-saving and low-waste production, development of new and improvement of existing products;

- introduction of quality control and safety of food products based on techniques NASRR system, quality management systems according to international standard ISO 9000, environmental management systems of food production according to the international standard ISO 140000;

References

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