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Institutional preconditions for improving state investment policy in international cooperation

Research of investment essence enables a new approach to understanding of issues related to the effective implementation of the investment process. The investment process is the driving force of economic development and increase of welfare citizens of Ukraine. That's way, there is an importance to determine the role of the state in the investment process and improvement measures of state investment policy in international cooperation.

Research of state investment policy is devoted the works of many local scientists and specialists: A.F. Gojko, M.I. Diba, T.V. Majorova, V.P. Savchuk, V.G. Fedorenko, V.F. Martinenko and other.

The main tasks towards the settlement of relations between the government and investors are the coordination of interests both sides and improve approaches to managing the investment process. However, it should be noted that the role of government in managing the investment process is not fully investigated.

Effective implementation of the international investment in Ukraine is possible only through weighted state investment policy at all levels: state - region - branch - enterprise. To increase the investment activity at the state level is necessary: to forme and implement the investment policy, ensure susceptible investment climate, examine not only the investment projects financed through the budget, but private capital to create the infrastructure and the information field for investors and others. At the regional and branch levels to develop the investment programs. At the enterprise level to apply effective mechanism of investment activity [2].

Through self-regulatory mechanisms investment area is not able to develop. The state by appropriate leverage - state regulators can improve the investment climate and investment efficiency. The condition for attracting significant volumes of investments are the high investment attractiveness of the industry and the relevant legislative and regulatory framework of state regulation of investment activity.

Management of the investment process is a complex mechanism that combines the basic elements of a single system that regulate the development and implementation of investment projects and investment decisions [1]. State regulators in the management of the investment process can be grouped into the following system methods:

1. Legal methods: development the appropriate legal framework; improving the legal and institutional conditions of development infrastructure, improvement of state control over different forms of attracting investment in sectors of the national economy.

2. Organizational and administrative methods: development of state norms and standards in the investment area; provide investment licenses; state examination of international investment programs and projects; antimonopoly measures; privatization of property; determination of the conditions land use, water and other natural resources; creation of appropriate infrastructure for efficient investment activities, creating information system to form database of investment opportunities and offers potential international participants of the investment process.

3. Economic methods: implementing tax and amortization policies; pricing policy, providing financial assistance as grants, subsidies, subventions and budget loans for development of specific regions, industries and enterprises. Tax policy contributes to the regulation of investment structure. Decrease tax pressure encourages the development of investment activities by forming long-term financial resources for international investment operations.

4. Monetary methods: establishing mandatory norms of bank reserves (increase reserve norms restricts money supply, and as a result reduces the ability of banks to create new money by lending); conducting open market operations in government securities (buying government securities from banks, enterprises, communities increases the money supply, banks can increase loans); conduct accounting policy (reducing the discount rate leads to an increase of money supply, which could become an incentive to increase investments).

Therefore, the mechanism of state investment process - is a system of organizational, administrative, legal, economic and monetary regulators that affect the investment activities in the fields of national economy in order to achieve expected economic, social and other results.

References

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2. Martinenko, V.F. (2005), *Derzhavne upravlinnja investicijnim procesom v Ukraini* [Public administration investment process in Ukraine], Academy of Public Administration, Kyiv, Ukraine.