

PROSPECTIVE TRENDS OF GASTRONOMIC EVENT-TOUR

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In the last years around the world as alternative of usual holiday starting to gain particular popularity a gastronomic tourism.

Gastronomic tourism - kind of tourism, whose main purpose is to familiarize the kitchen of a country. In the classification of gastronomic tour feature should be not only geographic characteristics (urban, rural), but the goal of the tour. It is advisable to classify gastronomic tours based on its software. It is reasonable classify gastronomic tours based on the tour program. For example, the combination of gastronomic and event elements evident during such festive events like Christmas, Maslenitsa, Easter and more. In developing gastronomic tours, tour operators should take account of events regional features. Advisable to consider gastronomic programs where you can enjoy classic Christmas dishes of the world. For example, countries such as the U.S., France, Germany, Great Britain typical Christmas dish is turkey. At Eastern Europe in order to happiness is not flying on the wings of birds, the Christmas traditions should be presented baked fish. For the Nordic countries traditionally considered red meat - pig or venison. For Ukraine, the typical Christmas dish have long considered kutya - wheat or barley porridge with honey, nuts, sugar, raisins. In Belarus in the evening festivities prepared "sochivo", in Russia "sated".

Special attention tourist enterprises in developing gastronomic event-tour should be paid at Maslyana. Maslyana ethnographic event resource in many countries. For example, in Western Europe have long accepted celebrate on the eve of the Great Catholic Lent before Easter cakes - Mardi Gras, in the Czech Republic – Masopust, in Scandinavia - Fastelavn, even in the United States reflected a tradition on the eve of of Great Lent cooking pancakes at the International Pancake Day. In Ukraine, Russia, Belarus have long celebrated Maslenitsa - funny seeing off Winter, illuminated joyful anticipation of near heat, of spring renewal of nature. Even pancakes, an indispensable attribute Maslenitsa had ritual significance: round, rosy, hot, they were a symbol of the sun, which is brighter shine, extending the days.

Gastronomic tourism could become another facet attractiveness of Ukraine with regard to ethnographic event resources of our country.

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