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Traditions and innovations in hospitality industry

O.M. Yakimenko

National university of food technologies

There is always a fine line to be walked when comparing tradition to innovation. In some ways, consumers embrace innovation as a time saving tool or a way of making life easier, but on the other hand, tradition is what drives consumers to make certain choices over others.

The hospitality industry is a broad category of fields within the service industry that includes lodging, event planning, theme parks, transportation, cruise line, and additional fields within the tourism industry. The hospitality industry is a several billion dollar industry that mostly depends on the availability of leisure time and disposable income. A hospitality unit such as a restaurant, hotel, or even an amusement park consists of multiple groups such as facility maintenance, direct operations (servers, housekeepers, porters, kitchen workers, bartenders, management, marketing, and human resources etc.).

Over the centuries a man has left his mark on the land and in order to fully understand the wide-ranging modifications, it could be important to assess architecture specifically built for hospitality; in particular, its conceptual, spatial, functional and technological peculiarities need to be considered. These have undergone gradual changes over the course of time, in a continuing attempt to try to guarantee a high level of quality for guests.

The project and research have occasionally proceeded at the same rate, and at other times have been shadowing each other; there has been an infinite variety of proposals, suggesting differing approaches and in relation to various historical-cultural periods.

In the course of time, these have converged in the present innovative and modern concept of hospitality. Through its symbolic function allied to a new planning creativity, architecture in new hotel structures represents a valid operating tool for activating the series of processes demanded by society and related contexts, for cultural and urban redevelopment [1]...

Hotel design involves the planning, drafting, design and development of hotels.[2] The concept of hotel design is rooted in traditions of hospitality to travelers dating back to ancient times, and the development of many diverse types of hotels has occurred in many cultures. For example, the advent of rail travel in the early 1900s led to the planning, design and development of hotels near railroad stations that catered to rail travelers. Hotels around Grand Central Station in New York City are an example of this phenomenon[3] Hotel interior design and styles are very diverse, with numerous variations existent.

Literature

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3. *Rutes, Walter A.* Hotel Design, Planning, and Development: W. W. Norton & Company, 2001. – 336 p.