

Innovation in tourism

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Introduction. Today it seems that it is impossible to surprise a customer in spheres of services and tourism, but, nevertheless, there are some things in these spheres which will soon impress our minds.

Materials and methods. I used analytic method of investigation, and I chose investigation the most promising tourism development routes.

The main innovation in tourism is of course, space tourism. Flying into the space, is the trip that probably everyone wants to experience. Right now, it seems like something that I am very far away, and can only be afford to very rich people, but in a few decades, it will be as common as a riding on the train. You know, flight on the plane also used to be a very luxuries one, but now, a lot of us can afford it today. On its current stage, it is still very expensive, but countries such as Russia, USA, China, France and UK are all aimed on this promising branch of tourism. After the Mars colonization program will be launched that is ought to happen before, or, in 2020, we will be on one step closer to bringing space tourism into masses. And although, right now, we have only 7 space tourist, we have already build a space hotel. So, as you can see, space tourism is a very perspective and rapidly advanced branch of tourism, that uses innovation from all possible spheres, in its goal of making space tourism accessible to all of us.

Results. Another interesting and useful innovation in tourism is new top tourism destinations. France, Germany, China, USA, UK, Spain and Italy, are of course good, but finding some new places in countries where tourism is not well developed is a work worth of its efforts. For instance, Vietnam now, is a country that is, by the visiting capacity is on the same level, as its neighbours Cambodia and Thailand. This kind of situation would be impossible, even 5 years ago, for many reasons, at least, because of the Vietnam's communism policy and stuff. But now, even people from America go sightseeing there. Only around 40 years ago, they went there as we say "With fire and sword 50 cal. Guns" and know, they go there with tons of money, they bring millions into Vietnamese economic, and the funniest thing, that one of the most popular destination of US tourists are places like the Ho chi minh trail, which is a covert system of trails that North Vietnam used during the War. So for them it is interesting to see how did Vietnamese won the war. You know, with this attitude, we can make Donbass as a bright tourism region, but I hope that it will take less than 40 years. And countries like Vietnam could use innovation in sphere of services sector, like, latest modern tech hotel, or, some experimental tourist routes, or just, be an exotic, unique, unlike any other destinations. And every CIS country, has a potential of becoming such "Vietnam" The hardest thing here is a government issue.

Conclusion. Thus space tourism is very perspective and very breathtaking direction, and in a few years we will see new tourist destinations from the places where we least expect them to be, and Ukraine will be a country that will have this kind of tourist destinations.