

## Halal Tourism

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**Introduction.** Halal tourism is attracting Muslims from all over the world. Many Muslims travel all over the year for businesses and holidays, and they are all now looking for such services in order to plan their trips in a much more Islamic manner. Also, such services are gaining a lot of popularity in the non Islamic countries where it's difficult for normal visitors to find halal food, markets and mosques very easily.

**Materials and methods.** During writing works were the used materials, articles from the internet of resource.

**Results and discussion.** Halal Tourism is a form of religious tourism for all Muslims who want to travel and still follow the Islamic rules. In Halal Tourism, hotels do not serve alcohols or pork, and all the other facilities abide by the Islamic rules and regulations. Halal tourism is a new product in the tourism industry. The industry provides holiday destinations for Muslim families. The packages comply with the Sharia rules which the Muslim families abide by. The hotels in destinations do not serve alcohol and will have separate swimming pools and spa facilities for men and women. Malaysia, Turkey and many more countries are trying to attract Muslim tourists from all over the world offering facilities in accordance with the religious beliefs of Muslim tourists. The Halal tourism industry also provides flights where no alcohol or pork products are served, prayer timings are announced, and religious programs are broadcasted as part of entertainment offered on board. With the demand and potential that it has, Halal tourism is also making a lot of money in some areas where it's getting popular. Many Muslims in the western world are willing to pay the extra money in order to make sure that they do not have to go through the trouble of finding and arranging halal environment themselves for their families. They much rather pay the extra bucks to the tourism companies who can arrange all this information for them so that they can travel with ease and peace of mind of an Islamic and halal trip.

**Conclusions.** With Muslims now in all corners of the globe with more and more religious awareness coming to the Muslim community, the Halal Tourism market is a new and untapped market. Potentials are expected to be enormous and now is the right time for getting into this business.

### References

1. <http://muslim-academy.com/halal-tourism/>
1. <http://halalfocus.net/tag/halal-tourism/>