

Introduction. Argentina is provided with a vast territory and a huge variety of climates and microclimates ranging from snowy climate, polar and subpolar in the south to the tropical climate in the north, through a vast expanse of temperate climate and natural wonders like the Aconcagua, the highest mountain in the world outside the Himalayas, the widest river and estuary of the planet (the River Plate), the huge and very mighty Iguazú Falls, some of the flattest and wide meadows-plains of planet Earth (as the Humid Pampas, a large ocean-sea coast in the Argentine Sea), culture, customs and gastronomies famous internationally, a higher degree of development (very high compared to other Latin American countries), good quality of life and people, and relatively well prepared infrastructure make this country one of the most visited in America.

One of Argentina's top attractions is the leviathan metropolis of Buenos Aires, the most fascinating of all South American capitals. It's a riveting place just to wander about, people-watching, shopping or simply soaking up the unique atmosphere. Its many barrios are startlingly different – some are decadently old-fashioned, others daringly modern – but all of them ooze character. The other main cities worth visiting are colonial Salta in the Northwest, beguiling Rosario – the birthplace of Che Guevara – and Ushuaia, which, in addition to being the world's most southerly city, enjoys a fabulous waterfront setting on the Beagle Channel.

For getting around and seeing these marvels, you can generally rely on a well-developed infrastructure inherited from decades of domestic tourism. Thanks in part to an increasing number of boutique hotels, the range and quality of accommodation has improved no end in the last decade. Among the best lodgings are the beautiful ranches known as estancias – or fincas in the north – that function as luxury resorts. In most places, you'll be able to rely on the services of top-notch tour operators, who will not only show you the sights but also fix you up with a staggering range of outdoor adventures: horseriding, trekking, whitewater rafting, kayaking, skiing and hang-gliding, along with more relaxing pursuits such as wine tasting, birdwatching or photography safaris. Argentina offers such a hallucinating variety it's all but impossible to take in on one trip – don't be surprised if you find yourself longing to return to explore the bits you didn't get to see the first time around.

Mainly for its beautiful landscapes and then for its cultural heritage, Argentina receives massive amounts of travelers. Argentina has been upgrading its worldwide presence as a tourism destination by increasing the investment on international tourism. Argentina has enjoyed the visit of 5.80 million tourists in the year 2015 according to the World Tourism Organization, the first most visited country in South America and the second most visited of all of Latin America, after Mexico.

Conclusion. Tourist arrivals in Argentina decreased to 1157401 in the second quarter of 2015 from 1851392 in the first quarter of 2015. Tourist Arrivals in Argentina average 1213754.65 from 2004 until 2015, reaching an all time high of 1851392 in the first quarter of 2015 and a record low of 711417 in the second quarter of 2004. Tourist Arrivals in Argentina. The travel industry is expected to grow at higher rates over the forecast period than those seen over the review period. Although during the last three years of the review period the industry faced several challenges due to increasing retention rates, high inflation rates, large peso devaluation .

Thus, tourism in Argentina will always grow, because this is the country that everyone wants to visit.

References:

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