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## **DEVELOPMENT OF CRIMEAN BAKERIES**

The process of production of material goods, needs and living standards, economic and environmental security of the country depends on the level of development of enterprises. Therefore, management of development aimed at improving the efficiency of financial and economic activity.

Sources of any enterprise is own, borrowed and borrowed. Net income, depreciation, growth of stable liabilities are major own sources. Net cash flow is the main indicator that characterizes the amount of forming their own financial resources from domestic sources. It consists of net income and depreciation.

Depreciation funds contribute to expanded reproduction, renewal logistics. Development company provides by profit. Its forming factors are: innovation, risk level, size of the enterprise, market and inflation. Profit characterizes the quality of management [1, c. 219].

Analysis of bakeries in Crimea during the 2003-2009 years showed that the production of bakery products for the period decreased by 25.7%. That is why in 2003-2004 and 2008-2009 the activities of enterprises were unprofitable.

Assessment of bakeries performed using techniques based on index analysis. It is possible to determine the direction of enterprise development and implement integrated assessments that consider the degree of approximation of enterprises to the "golden rule of economy". Development bakeries based method index analysis showed extensive small progressive development direction. Ensure effective implementation of the company, its long-term competitiveness is possible only if the election intensive type of development.

The cumulative rate of development showed that the bakery enterprises sufficiently intense level of development: the most important factor was in 2007 and 2009 - 0,354. Calculation results for 2009 showed a rather high level of balancing the interests of managers and owners of bakeries in the region (60%), which are the prerequisites for the strategic development of these enterprises.

On the basis of the evaluations determined that the development of bakeries greatest influence environmental factors, which include economic, legal, scientific and technological progress, social, demographic, consumption products, the level of sustainability sector, industry competitiveness, innovation in branch.

The analysis of Crimean bakeries showed that in their development dominates extensive direction. The results of the study determined that effective development is achieved if the transition bakeries to intensive type of development. They profit due to increased investment and innovation, improving the organization of production and labor.

#### References

1. Гуткевич С.А. Управление инвестиционным процессом в аграрной сфере. – К.: ИАЭ УААН, 2000. – 267с.