

Influence of the hospitality industry on the development of the national economy

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Introduction. The hospitality industry is one of the largest and fastest growing industries in the world. According to the World Travel and Tourism Council, the revenue from the hospitality business in the global economy is 8.6 trillion US dollars in 2022 [1]. The hotel business makes a significant contribution to the country's foreign exchange reserves and provides direct and indirect employment opportunities to a wide segment of the population. Therefore, it is relevant to study the impact of the hospitality industry on the development of the national economy.

Materials and methods. In the process of performing the work, the analysis of Internet resources was used to establish the role of the hospitality industry in the country's economy. The study was conducted using general scientific methods of systematic search, comparison and generalization.

Results. The greatest contribution of the industry to the country's economy is the creation of a large number of new job opportunities. As the hospitality industry develops, the number of vacancies increases. Jobs are created in several related industries such as tourism, cruise industry, airlines, event management, agriculture and food sector, retail, etc. Another significant advantage of this industry is that people with low or no qualifications have a chance to work in a hotel or restaurant. Moreover, the hospitality industry gives a chance to achieve career growth: in a few years from the position of a waiter you can grow to the position of a manager.

The next contribution is the revenue the government receives from the hospitality industry. Consumers invest a lot of money in the organization of their leisure time, namely in food and accommodation. Thus, hotel companies have significant profits and in turn, invest in the further development of the industry. These enterprises are constantly improving in order to attract more and more consumers. In addition, income is created through the use of various additional services of hotel and restaurant enterprises. Since most often the need for hospitality industry services arises when a person arrives in a new place, money is also spent by consumers on many other human needs. For example, on medicines, clothes, food, transport, entertainment, as well as on souvenirs. It also contributes to the development of various sectors of the country.

All expenses of foreigners using the services of restaurant and hotel business are a source of foreign exchange earnings. Thus, foreign tourists are the best means of bringing foreign currency to the host country. This is largely influenced by the hospitality industry, because accommodation costs account for about 26% of total travel expenses [2].

Conclusions. The influence of the hospitality industry at different stages of economic development depends on the features of each country. The most important economic aspect of the hospitality industry is that the industry contributes to the achievement of three priority goals of any country: income generation, employment and foreign exchange earnings. In this regard, the hotel and restaurant business plays an important role as a driving force of economic development of the national economy.

Literature.

1. World Travel and Tourism Council [Electronic resource] - Access mode to the resource: <https://wttc.org/>
2. Average cost of travel [Electronic resource] - Access mode to the resource: <https://www.valuepenguin.com/average-cost-vacation>