## **Tourism in the United States of America**

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The United States of America is the second most visited country in the world. Every year 30-40 million people visit the USA. Tourism in the United States was formed into a powerful industry that serves millions of international and domestic tourists each year.

Tourists visit the United States to see the wonders of nature, cities, significant events and entertainment establishments. From the early 1990s the main tourist centers are New York, Chicago, Washington and San Francisco. In 2007, the number of visitors to the United States reached 56 million people. The most visited place in the US in 2008 was Times Square in Manhattan, New York (35 million people). In the US there are 50 national parks, which every year attract more than 50 million tourists. The most famous of them are Yellowstone, Yosemite, Sequoia, Glacier, the Grand Canyon, the Colorado in the West and the Great Smoky Mountains in the Appalachians. Pop Culture in the USA (music, films, television and theme parks) is very important for the sale of travel services. Thus, the places that it is necessary to see include: the Statue of Liberty and the Florida Keys National Marine Sanctuary, St Helens Mount National Volcanic Monument. Many of these historic and cultural sights are located in areas close to major transport hubs. At the end of XIX and the beginning of the XX century in the United States there was a rapid growth of urban tourism. Due to the wide spread of cars in the early XX century travel became more accessible. Another step in the development of tourism in the United States has become the spread of air travel in the 1945-1969 years. By 2007, the number of tourists exceeded 56 million people who have spent \$122.7 billion. Excursion tourism is highly developed in the United States, every year more than 50 million travelers come here. The United States has a huge recreational potential, as well as a large number of attractions and museums. Four out of ten the most popular museums in the world are in the United States. Specific direction sightseeing tours across America are ethnographic tours. They include visits to places of traditional residence of the Indians, the ancient cities of the empire of the Incas, Aztecs and Mayans. Businessmen come to the United States to take part in meetings, conferences, exhibitions, to explore investment opportunities and to purchase goods and services.

So more than 62 million international tourists visit the United States, spend more than 153 billion reducing the trade deficit to 42.8 billion dollars.

## REFERENCES:

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